***Email Draft***

**Subject: Psychology Study debriefing**

**Dear Participants,**

**This is an email to debrief you on the final results of the experiment you have recently participated in, conducted by XXXX YYY, JJJJ UU, and AAAA TTTT. This experiment was for our IBHL Psychology class and our group chose to focus on the Levels of Processing Model of memory proposed by psychologists Craik and Tulving (1975). Our study also focuses on the self reference effect which was first proposed by Rogers, Kuiper, and Kirker (1977).**

***Link to original studies:***

**- Craik & Tulving Levels of Processing Model (1972):** [**https://www.simplypsychology.org/levelsofprocessing.html#:~:text=The%20levels%20of%20processing%20model,a%20memory%20trace%20will%20last.&text=The%20basic%20idea%20is%20that,a%20result%20of%20processing%20information**](https://www.simplypsychology.org/levelsofprocessing.html#:~:text=The%20levels%20of%20processing%20model,a%20memory%20trace%20will%20last.&text=The%20basic%20idea%20is%20that,a%20result%20of%20processing%20information)

**- Rogers, Kuiper, Kirker (1977):** [**https://pubmed.ncbi.nlm.nih.gov/909043/**](https://pubmed.ncbi.nlm.nih.gov/909043/)

***Quick summary: key vocabulary & concepts***

**- The Levels of Processing model is a memory model that identifies the difference between shallow and deep processing which is hypothesized to correlate to effectiveness of memorization.**

**- Self reference effect: Theorizes that memorization/learning would be more effective if information was connected to the individual absorbing the information (information could be referenced to the self)**

**The detailed aim of our experiment was to assess whether memorization/learning of words would be more effective when making a personal connection to the information compared to when focusing on the structure (font size) of the words, which was why we did not inform you that we would ask for a free recall of the 20 adjectives at the beginning of the experiment.**

**The study consisted of 40 participants in total and two conditions: experimental, in which participants were subject to the self-referencing effect (deep processing), and the control, where participants were prompted to focus on the structure of the word (shallow processing).**

**Raw data from the experiment is expressed below:**

***Insert graph/results (link) (will be added when results are processed)***

**From our experiment we discovered that (will be added when results are processed)**

**Thank you once again for taking part in this study, if you have any questions feel free to contact either:**

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**Best,**

**XXXX YYY, JJJJ UU, and AAAA TTTT**